

Practical AI training, built for charities

Save time and do
more for the causes
you support.

CPD-CERTIFIED

ONLINE & ON-SITE

UK & ROI

NO JARGON

THE CHALLENGE

Your team knows AI matters. They just don't know where to start.

- Staff are **experimenting alone** — inconsistently, and without clear guardrails.
- Leadership **isn't sure what to allow** or how to govern it responsibly.
- Every week brings a **new tool, headline and worry** to keep up with.
- Generic, corporate training **doesn't speak to charity work**.

WHY THE AI TRAINING COMPANY



Charity-specific

Built around real charity work — funding bids, comms, trustee reporting — not tech-company use cases.



Plain English

No hype, no jargon. Practical, hands-on sessions that leave teams confident, not confused.



Ethical & responsible

Data, safeguarding and governance embedded throughout — so teams adopt AI with confidence.



Immediately useful

Every session is built to save time from day one — real examples, live demos, time to practise.



Alex Reid — your trainer

CPD-certified generative AI trainer with 15 years' experience in the non-profit sector. Based in Devon, delivering across the UK & Republic of Ireland.

6 in 10

charities are now using AI in their day-to-day operations — training is needed to improve this adoption.

Half

of charities have no AI policy in place. What does that mean for your organisation?

OUR FLAGSHIP OFFER

Custom AI Training

Bespoke training designed around your organisation, your roles and your systems. Delivered live online or in person at your office. Role-based workshops or organisation-wide programmes — we meet your team where they are.

HALF DAY

£120 /head

A focused half-day session, tailored to your team's roles and priorities.

FULL DAY

£200 /head

A complete day of hands-on training, going deeper across more tools and tasks.



Minimum group size of 4. Discounts available at scale — the more of your team we train, the lower the per-head cost. Get in touch for a tailored quote.

Ways we deliver it



Live online training

Interactive remote sessions — ideal for distributed teams across the UK and beyond.



In-house team training

Delivered at your office, aligned to your systems, policies and ways of working.



Role-based workshops

Tailored for fundraising, comms, service delivery, operations and leadership.



Organisation-wide programmes

Structured roll-outs that build shared confidence and consistency across departments.

SCHEDULED COURSES

Off-the-shelf courses

Ready-to-book courses for teams and individuals — every one CPD-certified, charity-specific and led by Alex. Recommended maximum group size of 12–15 per session.

 HANDS-ON BUILD WORKSHOP

AI Agents for Charities

2.5 HOURS · ONLINE

A practical, hands-on workshop where your team builds their own AI agents — automating the repetitive tasks that eat into your week, from triaging enquiries to drafting reports.

Build real agents live

Charity use cases

No coding needed

£370

for your team · 2.5-hour session

 FOUNDATIONS

Intro to AI for Charities

HALF DAY · 4 HOURS · ONLINE OR ON-SITE

A practical, jargon-free introduction to generative AI, built entirely around how charities work — the tools, prompting, risks and what's next. Prompt guide included.

ChatGPT · Claude · Gemini · Copilot

Live prompting practice

Risks & governance

£500

for your team
£125 per individual place

 FOR MICROSOFT 365 TEAMS

Microsoft 365 Copilot for Charities

HALF DAY · ONLINE OR ON-SITE

For organisations with a Copilot subscription. Get real value from Copilot across Word, Outlook, Teams, Excel and PowerPoint — plus building Copilot agents. Prompt guide included.

Copilot Chat deep dive

Every M365 tool





Copilot agents

£500

for your team

WHAT YOU GET

Every session includes

-  **Charity-specific prompt guide**
A practical reference your team keeps and reuses long after the session.
-  **Follow-up support**
A follow-up call and email support to embed what your team has learned.
-  **Post-session slide deck**
Shared with the whole team so everyone can revisit the material.
-  **CPD-certified delivery**
Led by a CPD-certified trainer with 15 years in the non-profit sector.

HOW IT WORKS

01

Get in touch

Tell us about your team, their roles and what you want to achieve.

02

Tailored plan

We design a session built around your organisation and priorities.

03

Delivery

Live online or at your office, hands-on and practical throughout.

04

Follow-up

Resources, support and a follow-up call to keep momentum going.

ORGANISATIONS WE'VE TRAINED



Ready to train your charity team?

Book a free call to discuss the right training for your organisation.

CONTACT

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